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### **World Monuments Fund/Knoll**

## Modernism Prize

#### CALL FOR NOMINATIONS

for the 2012 World Monuments Fund/Knoll Modernism Prize, which will be awarded this fall to a design professional or firm in recognition of innovative design solutions that preserved or saved a modern landmark at risk. The biennial prize was established to raise public awareness of the contribution modernism makes to contemporary life, the important place modernism holds in the architectural record, and the influential role that architects and designers play in preserving modern heritage.

Projects that enhanced a site's architectural, functional, economic, and environmental sustainability while also benefiting the community are encouraged. Nominated projects must have been completed in the last five years.

2010 winners Rierman Henket architecten and Wessel de Jonge architecten for Zonnestraal Sanatorium. Hilversum. The Netherlands







THE PRIZE

- A cash honorarium of \$10,000
- A Knoll<sup>®</sup> Barcelona<sup>®</sup> chair
- Round-trip airfare and hotel accommodations in New York City to attend an awards dinner and present the project at a lecture at The Museum of Modern Art
- Media promotion of the winning project by the WMF Communications Department

#### **NOMINATION MATERIALS**

- A narrative description (up to 500 words) of the preservation project and the modern landmark's significance
- Six photos of the modern landmark (three before and three following completion of the project)
- Name and contact information for the nominator
- Name and contact information for the nominated design professional or firm
- Other relevant information (news articles, reviews, etc.)









#### SUBMISSION OF NOMINATIONS

Submissions should be made to modernism2012@wmf.org. There is no application fee.

#### **DEADLINE**

The deadline for nominations is July 31, 2012.

#### **SELECTION PROCESS**

An independent jury of architectural scholars, conservators, and professionals in related fields will select the prizewinner. The jury is chaired by Barry Bergdoll, Philip Johnson Chief Curator of Architecture & Design, The Museum of Modern Art, New York, NY.

For more information about past juries and the 2008 and 2010 winners of the World Monuments Fund/Knoll Modernism Prize, visit www.wmf.org/modernism.

#### **BACKGROUND**

Established in 1965, World Monuments Fund (WMF) is the world's leading independent organization devoted to saving the world's most treasured places. In response to the growing threats to modern architecture. WMF launched its Modernism at Risk Initiative in 2006 to take a more active role in addressing the issues that endanger modern landmarks. The program supports architectural advocacy, conservation, and public education.

Knoll is the founding sponsor of Modernism at Risk.

#### **WORLD MONUMENTS FUND**

**Empire State Building** 350 Fifth Avenue, Suite 2412 New York, NY 10118 tel 646-424-9594, fax 646-424-9593