

**First FORO about Culture Route "Prehistoric Rock Art Trails"**



**PROGRAM\***

**Wednesday, 25th may / 2011. Pontevedra**

AFTERNOON	
16:30 – 17:30	Reception of participants, documentation and presentation of technical sessions
17:30 – 18:00	<b>D. Jordi Tresserras</b> (Professor of the University of Barcelona). "Cultural Heritage and Tourism: new products, new experiences, new times. European Cultural Routes and tourism potential. "
18:00 – 18:30	<b>D. Antonio Barone</b> (The Phoenicians´ Route director). "The issue of management of a European Cultural Routes: positive and negative experiences from practical experience".
18:30 – 18:45	Coffee Break
18:45 – 19:15	<b>D. Luiz Oosterbeek</b> (Professor of the Polytechnic Institute of Tomar, Portugal): "Prehistoric Rock Art and transregional / transnational cooperation: some ideas, some perspectives".
19:15 – 20:00	Discussion
21:00	Dinner. Pontevedra

\* This program isn't final.

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**Thursday, 26th may / 2011. Campo Lameiro (Pontevedra)**

MORNING	
10:00 – 11:00	Travel to <b>Campo Lameiro</b> (Pontevedra)
11:00 – 12:30	Guided tour in the new Archaeological Park of Rock Art and presentation of its new facilities
12:30 – 13:00	Coffee Break
13:00 – 13.30	Official ceremony of delivery of Distinctive Cultural Route of the Council of Europe to the representatives of the International Association CARP
13:15 – 16:00	Lunch. Campo Lameiro (Pontevedra)
AFTERNOON	
16:00 – 16:30	<b>D. Michelle Thomas-Penette</b> (European Cultural Routes Institute of Luxembourg) y <b>D<sup>a</sup>. Eleonora Berti</b> (E.C.R.I.): "Cultural Routes of the Council of Europe: past, present and future of a european cultural-tourism product".
16:30 – 17:00	<b>D<sup>a</sup>. Mechtilde Furher</b> (Council of Europe): "Cultural Routes of the Council of Europe: current situation and prospects."
17:00 – 17:30	<b>D. Ramón Montes</b> (Technical coordinator A.I. CARP): "The European Cultural Route 'Prehistoric Rock Art Trails': origins, current status and future perspectives"
17:30 – 17:45	Coffee Break
17:45 – 18:00	Introducing new destinations: Region of de Murcia, Spain
18:00 - 18:15	Introducing new destinations: Basque Country, Spain
18:15 – 18:30	Introducing new destinations: Norway
18:30 – 18:45	Introducing new destinations: Italy
18:45 – 19:00	Introducing new destinations: France
19:00 – 19:15	Introducing new destinations: Ireland
19:15 – 20:00	Travel to Pontevedra
21:00	Dinner. Pontevedra

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**Friday, 27th may / 2011. Pontevedra**

MORNING	
10:00 – 10:30	<b>D<sup>a</sup> Ana Manrique</b> (General coordinator A.I. CARP): "Proposal of a Programme of activities for CARP Cultural Route: themes, actions in progress and future possibilities".
10:30 – 11:15	Discussion: actions in progress and future proposals for CARP Route
11.15 – 11:30	Coffee break
11:30 – 12:00	<b>D. Pascal Alard</b> (Director of SESTA – Ariège): "The prehistoric Rock Art as a quality tourism product: why, what, for whom ..."
12:00 – 12:30	<b>D<sup>a</sup> M<sup>a</sup> Ángeles Hernández / D<sup>a</sup> Abigail Pereta</b> (Aragón Government): "The quality of the integrated management of rock art and its ecological context, the experience of the Cultural Parks of Aragon."
12:30 – 13:30	Governing Board y/o Assembly of International Association CARP
13:30 – 16:00	Lunch. Pontevedra

**CUESTIONES DE LOGÍSTICA:**

**City of celebration and location of hotels:**

Pontevedra city

Campo Lameiro village (Pontevedra).

**Nearby Airports:**

- VIGO (20 minutes from Pontevedra)
- SANTIAGO DE COMPOSTELA (60 minutes from Pontevedra)

**Hotels:**

- Hotel Husa Galicia Palace \*\*\*\* (<http://www.hotelhusagaliciapalace.com/>)
- Hotel Rías Bajas Hotel \*\*\* (<http://www.hotelriasbajas.com/>)

**Venues Meetings:**

Wednesday afternoon: Pontevedra city

Thursday: Campo Lameiro village (Pontevedra)

Friday morning: Pontevedra city

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**Travels:**

The Consellería of Culture and Tourism of the Galician regional government will have a bus service for travel between Pontevedra and the Archaeological Park of Prehistoric Art (Campo Lameiro). The municipality of Campo Lameiro, belongs to the Shire of Pontevedra and is located 18 km away from capital.

**Simultaneous translation**

**Information:**

Telephone / Fax:

E-mail: [info@prehistour.eu](mailto:info@prehistour.eu)

Facebook: <http://www.facebook.com/pages/AICARP/203079733046929?ref=ts>

**Official ceremony of delivery of Distinctive Cultural Route of the Council of Europe to the representatives of the International Association CARP:**

The event will take place at Archaeological Park (Campo Lameiro, Pontevedra), on May 26, 2011, from 13:00.

The Conselleiro of Culture and Tourism of the Galician regional government is responsible for organizing the event protocol and sending official invitations to the authorities of each district / region / country represented in the Cultural Route "Prehistoric Rock Art Trails" (Council of Europe).