



DEUTSCHES
AUSWANDERER
HAUS
BREMERHAVEN
GERMAN EMIGRATION CENTER

**European Museum Forum Annual Assembly and
European Museum of the Year Award 2011 Ceremony
18–21 May 2011, Bremerhaven**

Programme

Wednesday, 18 May 2011; German Emigration Center

17.30 **Registration**

19.00 **Welcome**

Melf Grantz, Lord Mayor of the City of Bremerhaven

Dr. Simone Eick, Director of the German Emigration Center

Replies by

Lila de Chavez, EMF Trustee and Secretary General,
World Federation of Friends of Museums

Julien Anfruns, EMF Trustee and Director General,
International Council of Museums (ICOM)

Evening reception with Buffet & Tour of the
German Emigration Center



DEUTSCHES
AUSWANDERER
HAUS
BREMERHAVEN
GERMAN EMIGRATION CENTER

Thursday, 19 May 2011; German Emigration Center, New York-Hall

- 8.30 Registration**
- 9.30 Official Opening**
Dr. Mikhail Gnedovsky, EMF Chair

Introduction of EMYA 2011 Judging Panel
- 9.45 Interviews with nominated museums – General Presentation**
Taja Vovk van Gaal, EMF Trustee and Chair of EMYA 2011 Judging Panel
- 10.00–11.00 SHARING MEMORY: new narratives. Session 1**
Interviews with Taja Vovk van Gaal

Muzej Prekinutih Veza
Museum of Broken Relationships, Zagreb, Croatia
Αρχαιολογικό Μουσείο Αιανής
Archaeological Museum of Aiani, Aiani, Greece
The British Music Experience
London, United Kingdom
Watersnoodmuseum
The Flood Museum, Ouwerkerk, Netherlands
Museo Memoria de Andalucía
The Memory of Andalusia Museum, Granada, Spain
Istanbul Oyuncak Müzesi
Istanbul Toy Museum, Istanbul, Turkey
- 11:00–11:40 Coffee break**



DEUTSCHES
AUSWANDERER
HAUS
BREMERHAVEN
GERMAN EMIGRATION CENTER

11:40–12:40

SHARING MEMORY: new narratives. Session 2
Interviews with Frans Ellenbroek

Gallo-Romeins Museum

Gallo-Roman Museum, Tongeren, Belgium

Experimenta

Heilbronn, Germany

Schlossmuseum Linz

Castle Museum Linz, Linz, Austria

Great North Museum – Hancock

Newcastle, United Kingdom

Maison d'Ailleurs

House of Elsewhere, Yverdon-Les-Bains, Switzerland

12:45–14:15

Lunch in the Captain's Lounge,
19th floor of the ATLANTIC Hotel SAIL City

14:15–15:15

SHARING EXPERIENCE: new visitors. Session 1

Interviews with Julien Anfruns

Tiroler Volkskunstmuseum

Museum of Tyrolean Folk Art, Innsbruck, Austria

Τοπικό Μουσείο Αρχαίου Ιδαλίου

The Local Museum of Ancient Idalion, Dali, Cyprus

Merikeskus Vellamo

Maritime Centre Vellamo, Kotka, Finland

Schiller-Nationalmuseum

Schiller National Museum, Marbach am Neckar, Germany

Государственный Дарвиновский музей

State Darwin Museum, Moscow, Russia

15:15–16:00

Coffee break

16:00–17:00

SHARING EXPERIENCE: new visitors. Session 2

Interviews with Chris Torch

Poliisimuseo

National Police Museum, Tampere, Finland

Eifelmuseum Mayen

Eifel Museum, Mayen, Germany

Parque Etnografico Piramides de Guimar

Pyramids of Güímar Ethnographic Park, Tenerife, Spain

Airborne Museum 'Hartenstein'

Airborne Museum, Oosterbeek, Netherlands

Музей художника и сказочника Степана Писахова

Museum of the artist and tale-teller Stepan Pisakhov, Arkhangelsk, Russia

19:30

Reception & Guided Tour at

Historisches Museum Bremerhaven



DEUTSCHES
AUSWANDERER
HAUS
BREMERHAVEN
GERMAN EMIGRATION CENTER

Friday, 20 May 2011; German Emigration Center, New York-Hall

9.00–10.00

SHARING SPACE: new meeting places. Session 1
Interviews with Michael Ryan

Müasir İncəsənət Muzeyi

Museum of Modern Art, Baku, Azerbaijan

Borusseum

Dortmund, Germany

Musée Magritte

Magritte Museum, Brussels, Belgium

Muzej Suvremene Umjetnosti Zagreb

Museum of Contemporary Art, Zagreb, Croatia

**Государственный историко-мемориальный музей-заповедник
"Сталинградская битва"**

Stalingrad Battle Museum, Volgograd, Russia

10.00–10.40

Coffee break

10.40–11.40

SHARING SPACE: new meeting places. Session 2
Interviews with Mikhail Gnedovsky

Tampere 1918, Museokeskus Vapriikki

Tampere 1918, Museum of Finnish Civil War, Museum Centre Vapriikki,
Tampere, Finland

Museum Kunst der Westküste

Museum of West Coast Art, Alkersum/Fohr, Germany

Mosteiro de Santa Clara-a-Velha de Coimbra

Monastery of Saint Claire-the-Old of Coimbra, Coimbra, Portugal

Mobilia

The National Automobile and Road Museum Mobilia, Kangasala, Finland

Ulster Museum

Belfast, United Kingdom

11.40–12.00

Wrap up of the interviews sessions

On behalf of EMYA 2011 Judging Panel: Taja Vovk van Gaal and
Frans Ellenbroek



DEUTSCHES
AUSWANDERER
HAUS
BREMERHAVEN
GERMAN EMIGRATION CENTER

Afternoon at participants' leisure

13.30–15.30

Optional Harbour Bus tour through Bremerhaven

(guided city tour by bus): duration: 2 hours

Capacity: max. 80 people

Alternatively: selection of possible activities e.g.: Shopwindow Fishery Harbour, National German Maritime Museum, Klimahaus 8°Ost, Zoo at the Sea, Outlook platform, Harbour bus tour, Art Museum Bremerhaven, self-organised tour to Bremen (UNESCO World Heritage Site), etc.



DEUTSCHES
AUSWANDERER
HAUS
BREMERHAVEN
GERMAN EMIGRATION CENTER

Saturday, 21 May 2011; ATLANTIC Hotel SAIL City, Conference Hall

9.30–9.45 **‘We are more’ – presentation of a Culture Action Europe campaign**
Chris Torch, EMF Trustee

9.45–10.30 **The Future of the European Museum Forum**

Dr Mikhail Gnedovsky, EMF Chair

EMF: new strategy, new developments, new partnerships

**Muriel Marland-Militello, First Vice-Chair, Committee on Culture,
Science and Education, Parliamentary Assembly, Council of Europe**

The Council of Europe Museum Prize: re-invented concept

Jan Brooks, Chair, Board of Trustees, The Silletto Trust

The Silletto Prize: a new addition to EMYA

Frans Ellenbroek, Chair of EMYA 2012 Judging Panel

Judging EMYA 2012

In memory of Theo Wyler,

Founder of the Swiss Museum Pass and EMF Ambassador

Presentation of new EMF Ambassadors

10.30–11.00 **Coffee break**

11.00–13.30

EMF Open Discussion

Migration and Museums: strategies and responsibilities

In what way are museums changed/changing by new narratives in the community. Re-definition of identities? Changed audiences? Can museums respond to the budding "nomadism" of 21st century life?

Shared Memory, Shared Experience and Shared Space

Panel speakers:

Dr. Simone Eick, Director Deutsches Auswandererhaus, Germany

Phil Wood, cultural advisor (UK) and expert in the Council of Europe Intercultural Cities Programme

Prof. Dr. Wiebke Ahrndt, Vice Chair, Deutscher Museumsbund

Jette Sandahl, Director, Copenhagen City Museum, Denmark

Jörg Schulz, former Lord Mayor of Bremerhaven, Germany

Dr. David Fleming, Director, National Museums Liverpool, United Kingdom, and EMF Vice-Chair

Open discussion

Moderated by: **Chris Torch**, Senior Associate in Intercult (Sweden), Board member of Platform for Intercultural Europe and EMF Trustee

13.30–18.30

Afternoon at participants' leisure



DEUTSCHES
AUSWANDERER
HAUS
BREMERHAVEN
GERMAN EMIGRATION CENTER

18.30–20.00

European Museum of the Year Award 2011 Ceremony

At the City Theatre of Bremerhaven

Speakers:

Dr Mikhail Gnedovsky, EMF Chair

Dr Simone Eick, Director, German Emigration Center

Dr Harald Benke, Director, Oceanium, Stralsund, winner of EMYA 2010

Bernd Neumann, Federal Commissioner for Culture and Media, Germany

Taja Vovk van Gaal, EMF Trustee and Chair of EMYA 2011 Judging Panel

Presentation of the awards and celebration of winners:

EMYA Special Commendations

The Silletto Prize

The Kenneth Hudson Award

European Museum of the Year Award 2011

Dr Alberto Fernando da Silva Santos, Presidente, Câmara Municipal de Penafiel, Portugal

Invitation to EMF Assembly and EMYA 2012 Ceremony in Penafiel

20.30

EMYA 2011 Gala dinner at the German Emigration Center



DEUTSCHES
AUSWANDERER
HAUS
BREMERHAVEN
GERMAN EMIGRATION CENTER

Local buses in Bremerhaven

By showing your conference name badge to the bus driver you can use the buses for free within the boundaries of Bremerhaven. This offer is only valid when showing your conference name tag and only in the period of 18th – 22nd May 2011.

How to get to the venues from your hotels

Deutsches Auswandererhaus / German Emigration Center

venue Wednesday-Friday

Bus stop: Havenwelten

Buses: 502, 505, 506, 508, 509

Historisches Museum Bremerhaven,

venue Thursday evening

Bus stop: Historisches Museum

Buses 505, 506

Walk towards the river "Geeste"

Atlantic SAIL City Conference Center,

venue Thursday lunch and Saturday morning

Bus stop: Havenwelten

Buses: 502, 505, 506, 508, 509

Three minutes on foot towards the embankment. Walk towards the hotel.

Stadttheater Bremerhaven / City Theatre Bremerhaven

venue Saturday evening

Bus stop: Hochschule Bremerhaven / Stadttheater

Buses, 502, 505, 506, 508, 509

Two minutes on foot across the square towards the City Theatre

After the Ceremony the guests will either walk 10 minutes to the German Emigration Center. In case of heavy showers or rain a bus transfer will be provided.