MASTER
CULTURAL HERITAGE AND TERRITORIAL DEVELOPMENT
1ST EDITION 2014/2015
UPT
DTPC
DEPARTMENT OF TOURISM HERITAGE AND CULTURE

DEPARTMENT OF TOURISM, HERITAGE AND CULTURE

Rua Dr. António Bernardino de Almeida,
541, 4200-072 Porto
+351 225 572 000
www.upt.pt/dtpc
dtpc@upt.pt

PORTUCALENSE UNIVERSITY

Presentation

The challenge of new development models affects traditional approaches to heritage and territory management and enhancement. An innovative and integrated approach needs a "new generation" of professionals, more complete, more flexible, able to create and manage international networks, with new competences, a renewed sensitivity and leadership skills. With the Master in Cultural Heritage and Territorial Development, Universidade Portucalense Infante D. Henrique (UPT) intends to embrace this educational and scientific challenge by forming professionals which, independently of their original areas of knowledge, want to get professionally involved into the process of sustainable development through integrated tools and innovative strategies. The internationalisation of this Master allows the involvement of participants in a real global context in which students from different cultures can study and work together on their research tasks. In this way we want to promote, according to the guidelines of UNESCO and the United Nations, a spirit of global cooperation to build a future of peace by "thinking globally, acting locally".

Coordination

Isabel Freitas (ifc@upt.pt)
Fabio Carbone (fabioc@upt.pt)

Why choose this course?

The Master in Cultural Heritage and Territorial Development presents an innovative approach in terms of pedagogy as well as in is contents. Components of education, scientific research and field of work are strongly intertwined, and an international environment is the frame of this joint effort for the personal development of each participant.
These features allow participants the acquisition of important skills within the labour market. The knowledge of theoretical and practical concepts related to the field of heritage management, tourism and development, a comprehensive and integrated vision, a critical and open thought, the ability to integrate multicultural contexts, the spirit of leadership.
This course provides its participants with training and acquisition of skills that will represent a great added value within the labour market. We guarantee to build a bright future for professionals who will build the bright future of the world.

Career Opportunities

The training received with this master provides the possibility to integrate positions in the area of asset management, spatial planning and tourism, the public sector (from the local level to the supranational development agencies) and the private sector. Also the scientific career is among the possible choices of those who will get this Master degree.

Welcome, students from all over the world!

International students are welcome! They have a chance to participate in the masters through a regular application (becoming regular students of UPT), or decide to choose this course for an experience of international mobility (ERASMUS +, in this case the candidates must be regularly registered in a master's degree in another European university). In both cases, UPT supports international students with personalized attention and care and giving all the necessary information about the city, accommodation, transport system, entertainment and leisure, etc.
An International Coordination Service purposely created will be at their service!

1st YEAR

1st Semester

Methodology of Scientific Research
(8 ECTS)

Political and Cultural Institutions
(7 ECTS)

Cultural Planning and Cultural Industries
(5 ECTS)

Sociology of Culture
(5 ECTS)

Interpretation and Cultural Heritage Enhancement
(5 ECTS)

2nd Semester

Cultural Programming
(8 ECTS)

Cultural Tourism Products and Markets
(7 ECTS)

Cultural Destinations and Cultural Attractions
(7 ECTS)

2nd YEAR

Annual Course Unit Ects

Dissertation or Project
(60 ECTS)

09

COURSE UNITS

10

COURSE STRUCTURE

TOTAL ECTS **120**

Vacancies
15

Language
Portuguese/English

Duration
4 semesters

Accreditation/ Certification
The holders of Bachelor's degree Pre-Bologna that have more than 5 years of professional experience in the area of the master, may request the replacement of the dissertation for a detailed report on the professional activity in accordance with the regulation in force.

Diplomas
Master in Cultural Heritage and Territorial Development
Specialization in Cultural Heritage and Territorial Development

PORTUCALENSE
UNIVERSITY

www.upt.pt/dtpc

A TRANSFORMADORA