

# Practitioners

## Book Now!



## “Making an Impact” July 8-11 2018, Valencia

Do you work in a consultancy, business or public sector organisation?  
Do you apply O.R. or analytics to drive improvements and insight?

Then ‘Making an Impact’ at EURO2018 is for you.

EURO2018 is Europe’s biggest conference of OR/analytics professionals, academic and practitioners. At EURO2018 you can:

- Explore the challenges every practitioner faces, and share solutions
- Try out new techniques – are they any good for you
- See case studies showcasing important applications
- Exchange ideas and expertise with people in similar fields
- Meet leading academics and discover what they can do for you – and what you can do for them
- Build your network amongst likeminded professionals

**To book your place, email Ana Serrano at [ana.serrano@fundacions.uv.es](mailto:ana.serrano@fundacions.uv.es) (fee 500€)**

**Practitioners from leading companies such as ORTEC, PTV Group, Jeppesen and more will be running participative sessions including:**

- **OR in Practice: The Human Factor** explore the consultancy skills essential to success
  - **Lost in Translation** communicate with impact
  - **Getting on in OR** hear from senior professionals about their careers, and consider your own options and professional development
  - **Which MIP-Solver** find out how to get the best solver, by questioning our panel of heavy users and representatives from leading solvers
  - **Machine learning meets OR** discover how you can make the most of these new opportunities
  - **Data Optimization R Us** learn to harness the power of R for optimization, and the power of optimization for data science
  - **Measuring Impact** get to grips with the challenges of measuring and demonstrating OR impact
- Plus Lightning Talks; Careers Exposition; Academic-Practitioner Panel; Speed Networking; 1-1 Mentoring; industrial case studies; and latest developments in every methodology in the OR toolkit.

For full details, go to: [euro2018valencia.com/making-an-impact/](http://euro2018valencia.com/making-an-impact/)

To exhibit at the careers exposition, or to go on the mailing list for latest news, contact us at [mai\\_euro2018valencia@upv.es](mailto:mai_euro2018valencia@upv.es)

“Making an Impact” is organised by the EURO Working Group on Practice of OR, the network for O.R. practitioners in industry, consultancy, government and beyond. This group aims to enable O.R. professionals to have more impact on the outside world, by helping them find solutions to typical practical challenges, gain understanding of tools/techniques they haven’t used before, build their networks, and learn from others in order to inspire and expand their own practice. Visit us, and become a member, at: [www.euro-online.org/websites/or-in-practice/](http://www.euro-online.org/websites/or-in-practice/)