



8th International Conference on Business Analytics and Intelligence (ICBAI)

28-30, December 2020

J N Tata Auditorium
Indian Institute of Science
Bangalore - 560012



Operational Research Society of India - Bangalore Chapter (ORSI-BC), Department of Management Studies, Indian Institute of Science, Bangalore and Analytics Society of India (ASI), Indian Institute of Management, Bangalore are happy to announce the 8th International Conference on Business Analytics and Intelligence (ICBAI) which will be held during 28-30 December 2020, at J N Tata Auditorium, Indian Institute of Science, Bangalore.

The aim of the **ICBAI 2020** is to create a platform and facilitate knowledge sharing on advanced data analysis, business analytics, big data and business intelligence for distinguished academicians, practitioners and researchers from academia and industry.

Papers are invited in the following and related fields of Business Analytics and Intelligence:

Analytics in Banking and Finance
Analytics in Human Resource Mgt.
Analytics in Marketing
Analytics in Operations and Supply Chain Mgt.
Analytics in Public Policy
Bayesian Data Analysis
Big Data analytics
Big Data Technologies
Business Scorecards and Dashboards

Classification Problems
Clustering Techniques
Data processing
Data Visualization
Descriptive Analytics
Fraud Analytics
Healthcare Analytics
In-memory Analytics
Insurance Analytics

Patent Analytics
Predictive Analytics
Prescriptive Analytics
Retail Analytics
Sentiment Analysis
Social Media Analytics
Sports Analytics
Text Analytics
Web Analytics

Submission Guidelines :

- ◆ Abstract of about 1000 words should be submitted through email : iiscmathi@gmail.com/icbai2020@gmail.com
The last date for submission of abstract is **30 July 2020**.
- ◆ Abstracts must include a clear indication of the purpose of research, source of data, methodology, major results, implications and key references.
- ◆ All submissions will be reviewed and authors of accepted abstracts should submit the full paper before **30 October 2020**.
- ◆ Accepted papers will be published in the conference CD-proceedings only.

Registration

- ◆ Please visit conference website : www.mgmt.iisc.ac.in/~icbai2020 to know more about registration process.
- ◆ Registration fee will include CD proceedings with ISBN number, conference material, lunch, dinner and snacks for conference days

Participation Category	India	Overseas
Corporate Participant	INR 7500	USD 400
Academic Participant	INR 6000	USD 350
ORSI and ASI Members	INR 5000	USD 300
Regular Students	INR 4000	USD 200

Important Dates	
Last date for abstract submission	30 July 2020
Email notification selected abstracts	30 Aug 2020
Last date for selected papers submission	30 Oct 2020
Conference dates	28-30 Dec 2020

Note: Becoming Life-Member in Analytics Society of India (ASI) provides.
10% concession in the registration fee of ICBAI-2020.

For more information contact

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