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PRACTICE OF OR

3rd Conference of the EURO Working Group
on the Practice of Operations Research

Challenges in the deployment of OR projects

► Online event
28-29 September

Weekly seminar series
5 October-2 November

HOSTED BY

FICO®

ZUSE
INSTITUTE
BERLIN 



Programme

Monday 28 September, 2020

- 14:00 Opening session
- 14:15 **Keynote 1:** A. Zymolka (Axioma): *Optimization in Finance – Practice and Challenges*
- 15:05 **Keynote 2:** C. Silvester (Uniper): *Delivering OR Solutions for Everyday Operations in Energy Trading*
- 15:55 Break
- 16:10 **Keynote 3:** R. Werner (Open Grid Europe): *Operations Research supporting Germany's energy transition*
- 17:00 Social event (artistic performance)
- 17:15 Close

Tuesday 29 September, 2020

- 14:00 Introduction to day 2
- 14:10 **Keynote 4:** S. Klosterhalfen (BASF): *Successful value chain optimization at a chemical company*
- 15:00 Parallel discussion group sessions
- 15:35 Break
- 15:50 **Keynote 5:** B. C. Sal (DPDHL Group): *Putting Operations Research into Operations in Deutsche Post DHL Group*
- 16:40 Summary of parallel sessions
- 17:00 Social event
- 17:15 End of main event

Webinar series of contributed talks

Monday 5 October, 2020

- 16:00 M. Pozzi (Optit): *When the "world of ideas" meets the ground: Stories of applied Operations Research (and Machine Learning) in real life*
- 16:30 S. Griffioen (Netherlands Railways): *Optimizing seating probability in passenger trains*

Monday 12 October, 2020

- 16:00 E. Cakici (IBM): *ÇİMSA End-to-End Sales and Operations Planning*
- 16:30 M. de With (OrTec): *Creating an employee planning application that can be trusted*

Monday 19 October, 2020

- 16:00 M. Günther (Stadtwerke München): *Implementation and Operation of a Gas Market Model at Stadtwerke München*
- 16:30 G. Ayres de Castro (SAP): *A Framework for Extending SAP IBP's Optimization Capabilities with FICO Xpress*

Monday 26 October, 2020

- 16:00 M. Moullin (Public Sector Scorecard Research Unit): *From snow ploughs to child obesity – Overcoming challenges in the deployment of OR projects in the public sector*
- 16:30 M. Brandeau (Stanford University): *Analytical Projects at Lucile Packard Children's Hospital Stanford: Successes, failures, and opportunities*

Monday 2 November, 2020

- 16:00 Z. Balaporia (FICO): *Conquering the 'Last Mile' and 'Extra Mile' of Implementing Optimization Projects*
- 16:30 T. Schlechte (LBW Optimization): *Trust is good, optimal control tours are better!*

Sponsors

