

3rd conference of the EURO Working Group on the Practice of Operations Research

Challenges in the deployment of OR projects – *Online event*

**Main event: Monday 28 September, 2020 (2-5pm) -
Tuesday 29 September, 2020 (2-5pm)**

Weekly webinar series: Mondays 5 Oct – 2 Nov (4-5pm)

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This third edition of the EURO Practice of OR working group conference will focus on OR projects that have met with difficulties during their implementation - including particularly tricky or unusual technical requirements that had to be addressed during the development phase or issues related to the use or acceptance by non-OR-expert end-users. Presenters will also discuss their experiences with the management of change in operations due to the introduction of an optimisation or analytics application in an organisation.

Early registration deadline: 30 August, 2020

Keynotes:

- **Optimization in Finance – Practice and Challenges** by Adrian Zymolka, Managing Director at Axioma, Germany
- **Delivering OR Solutions for Everyday Operations in Energy Trading** by Colin Silvester, Senior Modelling Specialist at Uniper, UK
- **Successful Value Chain Optimization at a Chemical Company** by Steffen Klosterhalfen, Operations Research Expert at BASF SE, Germany
- **Operations Research Supporting Germany's Energy Transition** by Ralf Werner, Head of IT Management and Digital transformation at Open Grid Europe GmbH, Germany
- **Putting Operations Research into Operations in Deutsche Post DHL Group** by Baris Cem Sal, Lead Data Scientist at DPDHL Group, Germany

Organisation committee:

Timo Berthold (FICO), Susanne Heipcke (FICO), Thorsten Koch (ZIB),
Inci Yüksel-Ergün (ZIB), Andrew Harrison (Northrop Grumman)

Registration (free):

https://fico.zoom.us/webinar/register/9015942368634/WN_gb2az8OJR8u9y5FPI51RaA

Preliminary programme and information:

https://ewg_por_berlin_2020.Eventbrite.co.uk

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