

Call for Papers

Abstracts and Invited Sessions Proposal

29th European Conference on Operational Research, **EURO 2018**

Universitat de València and Universitat Politècnica de València, Spain

July 8-11, 2018

<http://euro2018valencia.com/>

Stream: **Demand and Supply Management in Retail and Consumer Goods**

Chairs: Pedro Amorim, Tamer Boyaci, Rob Broekmeulen, Alexander Hübner, Heinrich Kuhn, Winfried Steiner

Focus and Objectives:

The further development of OR-models, their practical need, and the growing availability of data motivates an increasing number of scientists and practitioners to intensify research on demand and supply-related issues in consumer facing industries. The primary aim of this special stream of EURO XXIX is to bring together these people and to discuss the recent developments in demand and supply management in retailing. We are particularly interested in contributions concerned with quantitative analysis, OR applications and decision support systems for the retail and consumer goods industry. Topics of your talk should be based on the industry background of retail or consumer goods, and/or on demand and supply or operations related issues. Example topics might include but are not limited to the following issues, like:

- Retail operations
- Retail supply chain management
- Direct store delivery and warehouse logistics
- In-store logistics
- Manufacturer and retailer cooperation
- SCM and operations in consumer goods industries
- Multi- and omni-channel management
- Category management and assortment policy
- Shelf space allocation planning
- Revenue management, dynamic pricing and promotions management
- Market research techniques in the retail and consumer goods industry
- Sales forecasting

Abstract Submission:

You are highly invited submitting an abstract (max. 1500 characters, including spaces) of your talk via the abstract submission system at <http://euro2018valencia.com/>.

Submission Deadline: **March 5, 2018**

Organizing a Session:

We would also like to invite you organizing an invited session related to a topic in the field of Demand and Supply Management in Retail and Consumer Goods. If you are interested in organizing a session please inform one of the stream organizers.

Euro 2018

Stream: Demand and Supply Management in Retail and Consumer Goods

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