



8th International Conference on Business Analytics and Intelligence (8th ICBAI)

20-22 December 2021

J.N. Tata Auditorium, Indian Institute
of Science, Bangalore 560012



The Operational Research Society of India Bangalore Chapter (ORSI-BC), Department of Management Studies, Indian Institute of Science (IISc), Bangalore; the Analytic Society of India (ASI); and Indian Institute of Management (IIM) Bangalore are happy to announce the **8th International Conference on Business Analytics and Intelligence (8th ICBAI)** during December 20-22, 2021 at J.N. Tata Auditorium, IISc, Bangalore 560012.

The aim of the **8th ICBAI 2021** is to create a platform and facilitate knowledge sharing on advanced data analysis, business analytics, big data and business intelligence for distinguished academicians, practitioners and researchers from academia and industry.

Papers are invited in the following and related fields of Business Analytics and Intelligence:

Analytics in Banking and Finance
Analytics in Human Resource Mgmt.
Analytics in Marketing
Analytics in Operations & Supply Chain Mgmt.
Analytics in Public Policy
Bayesian Data Analysis
Big Data Analytics
Big Data Technologies
Business Scorecards and Dashboards

Classification Problems
Clustering Techniques
Data Processing
Data Visualization
Descriptive Analytics
Fraud Analytics
Health Care Analytics
In-Health Analytics
Insurance Analytics

Patent Analytics
Predictive Analytics
Prescriptive Analytics
Retail Analytics
Sentiment Analysis
Social Media Analytics
Sports Analytics
Text Analytics
Web Analytics

Submission Guidelines :

- Abstract of about 1000 words should be submitted through email: icbai2021@gmail.com / orsibc2021@gmail.com.
- The last date for submission of abstract is **30 July 2021**
- Abstracts must include a clear indication of the purpose of research, sources of data, methodology, major results, implications and key references.
- All submissions will be reviewed and accepted abstracts should submit the full paper before 30th Oct 2021.
- Accepted papers will be published in the conference CD – proceedings only.

Registration :

- Please visit conference website: www.mgmt.iisc.ac.in/~icbai2021 to know more about registration process.
- Registration fee will include CD proceedings with ISBN number, conference material, lunch, dinner and snacks for conference days.

Participation Category	India	Overseas
Corporate Participant	INR 7500	USD 400
Academic Participant	INR 6000	USD 350
ORSI and ASI Members	INR 5000	USD 300
Regular Students	INR 4000	USD 200

Important Dates	
Last date for abstract submission	30 th July 2021
Email notification selected abstracts	30 th Aug 2021
Last date for selected papers submission	30 th Oct 2021
Conference Dates	20 th -22 nd Dec 2021

For more information Contact:

Dr. M. Mathirajan, FORSI, the Conference Secretary

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NOTE: Subject to COVID condition, the **8th ICBAI** will be conducted virtually with a 40% reduction in registration fee.