

Call for contributions: 3rd conference of the EURO Working Group on the Practice of Operations Research

Challenges in the deployment of OR projects

Thursday 19 March, 2020 (1:30pm) -
Friday 20 March, 2020 (4pm), Zuse Institute Berlin



We invite you to contribute to our discussions at the 3rd EWG-POR conference. Our focus will be OR projects that have met with difficulties during their implementation, including

- particularly tricky or unusual technical requirements that had to be addressed during the development phase; or
 - issues related to the use or acceptance by non-OR-expert end-users.
- Contributions that discuss experiences with the management of change in operations due to the introduction of an optimization or analytics application in an organization are of particular interest.

Please send your (maximum of) 1-page abstract in MS Word or PDF format to ewgporberlin@zib.de.

Submission deadline: 10 December, 2019

Keynotes:

- **Optimization in Finance – Practice and Challenges** by Adrian Symolka, Managing Director at Axioma, Germany
- **Delivering OR Solutions for Everyday Operations in Energy Trading** by Colin Silvester, Senior Modelling Specialist at Uniper, UK
- **Successful Value Chain Optimization at a Chemical Company** by Steffen Klosterhalfen, Operations Research Expert at BASF SE, Germany

Preliminary programme, information and registration (free):

https://ewg_por_berlin_2020.eventbrite.co.uk

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